

New sales & business development manager on board

Polytype Converting continues to expand its team of experts and is proud to announce that Alexandre David has joined the company as sales & business development manager, located in Fribourg, Switzerland.

Alexandre holds a degree in mechanical engineering. His career began with project management, product management and sales at Sidel Group, a leading developer and manufacturer of complete filling lines for the beverage industry.

He then moved to the converting industry, where he worked in the converting department of Wifag-Polytype as area sales manager for Southern Europe and North America. Prior to his return to Polytype Converting, Alexandre was responsible for product line coating at Bobst Italy as Sales Manager.

At Polytype, he will mainly be in charge of Southern Europe and play an important role in business development activities of the company.

His experience makes Alexandre a valuable contact person for our international customers. We are very pleased that we were able to have him back for the expansion of our company.

